



Application No. 09/963,598  
Reply to final office action of January 9, 2007

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

**Wennerstrom, et al.**

Serial No.: 09/963,598

Filed: September 27, 2001

For: Storage Of Audio/Visual Program Data  
With Associated Promotional Material

Atty. Docket No.: 006559.00013

Group Art Unit: 2623

Examiner: Laye, Jade O

Confirmation 9391  
No.

**AMENDMENT AFTER FINAL REJECTION**

U.S. Patent and Trademark Office  
Customer Service Window, **Mail Stop AFTER FINAL AMENDMENT**  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Sir:

In response to the final Office Action mailed January 9, 2007, please enter the following amendments and remarks into the file of the above-identified application.

**Amendments to the Claims** are reflected in the Listing of Claims, which begins on page 2 of this paper.

**Remarks / Arguments** begin on page 7 of this paper.

If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.